



Marketing and Outreach Professional

Berkley, Michigan

As a mid-level Marketing and Outreach Representative with Energy Sciences, you will join our team of degreed and licensed engineers, scientists, and efficiency professionals to meet the energy use challenges of commercial buildings and industrial processes. We're looking for experienced and talented team members to assist our clients, from small businesses to Fortune 500 companies, identify energy-savings opportunities, reduce waste, and save money. You will play a key entrepreneurial role on a team in an exciting, start-up environment that is dedicated to driving our vision of a sustainable and socially responsible energy future.

About you

- Collaborative, enterprising individual who likes to work in an open team environment
- Excited about challenging the status quo and offering creative ideas for growth
- Self-motivated and able to work with autonomy and independence
- Able to make quick and sound decisions
- Comfortable wearing multiple hats
- Willing to take initiative
- Proactive, responsive, and attentive to client needs
- Excellent verbal and written communication skills
- Like sharing expertise with a diverse team to encourage development and growth
- Believe in making a positive environmental impact
- Enjoy talking with others about energy efficiency
- Marketing experience in the energy efficiency program field

Your background

- Bachelor's degree in Marketing or an environmental, communications, or design related field



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Day to day

You will join a team dedicated to helping commercial and industrial customers manage their energy use by providing marketing and outreach. Some of the day to day activities you would be involved with might include:

- Developing energy-related messaging and communication strategies to build awareness around energy related topics and inspire action
- Researching market segments and designing/implementing outreach strategies to identify and recruit potential energy efficiency program participants
- Identifying, recruiting, training, and developing relationships with energy efficiency program partners
- Planning and coordinating events
- Presenting energy efficiency program details to potential program partners and participants
- Prepare periodic progress reports
- Manage Energy Sciences Social Media platforms and strategies
- Experience in digital marketing products
- Video production preferred
- CRM management
- Excellent writing and editing skills

Benefits

We offer a full benefits package, including a health plan, dental and vision, life, a retirement plan, paid holidays and paid time off, and a competitive salary.

More about Energy Sciences

Energy Sciences is on a mission to create a more sustainable and socially responsible energy future. We value working as a team, questioning the status quo to find new and better ways, doing our work with integrity, as well as taking responsibility and initiative to get things done. We provide professional



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consulting, training, and energy management services to commercial, industrial, and municipal sectors, delivering customized solutions and sustainable strategies.

Additional information

Energy Sciences is an equal opportunity employer and all qualified applicants will receive employment consideration without regard to race, color, religion, national origin, sex, disability status, protected veteran status or other characteristics protected by law.

To apply, please submit your resume to info@esciences.us.



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