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## Marketing Representative Berkley, Michigan

As a Marketing Representative with Energy Sciences, you will be part of a growing company with a fun, family-like culture. Our marketing team supports the organization by utilizing marketing tactics that support the company's brand and overall goals. This is a generalist position that offers the ability to work on a variety of projects including mailer design, blog posts, video production, and social media posts / campaigns. If you join us, you will play a key role on our team in an exciting environment that is dedicated to driving our vision of a sustainable and socially responsible energy future.

This is a remote position with a Southeast Michigan home-based office location, with limited on-site and travel requirements.

This position can be full-time or part-time (part-time would be 28-34 hours / week).

### About you

- You enjoy using creativity in your work.
- You really enjoy graphic design and making things look fantastic!
- You have a knack for writing and are able to create clear and concise copy.
- You have a keen eye for detail.
- You manage your time well and are efficient.
- You have great attitude.
- You are self-motivated and able to work independently and as a team.
- You like to learn how to use new tools and programs.
- You have a great attitude and a sense of humor.
- You operate with a high level of integrity.

### Your background

- Trained in graphic design, digital marketing or a related field
- Strong creative and graphic design skills
- Strong skills with Adobe creative suite and MS Office Suite
- Previous social media experience
- Basic WordPress knowledge
- Understanding of Google Analytics
- Understanding of digital marketing tactics

## Day-to-Day

- Create a variety of marketing materials within the company's brand guidelines.
- Develop the company's social media calendar, social media content, and SM posts (LinkedIn, Facebook, Instagram).
- Develop new marketing designs, for both Energy Sciences and utility programs, including graphics.
- Develop copy for utility program marketing pieces.
- Monitor and prepare marketing analytics .
- Review and brand proposals, reports and presentations.
- Assist with the development of Energy Sciences content for publications and press releases.
- In coordination with the Marketing Rep Utility Program lead, Develop and maintain file organization for marketing files.
- Track and report on workflow.
- Prepare reports as requested.

## Benefits

We offer an excellent full-time benefits package including DAY 1 benefits (medical, dental, vision, life, STD, LTD) a retirement plan with match, profit sharing, 13 paid holidays and 120 hours of paid time off starting in year 1.

## More about Energy Sciences

Energy Sciences is on a mission to create a more sustainable and socially responsible energy future. We value working as a team, questioning the status quo to find new and better ways, doing our work with integrity, as well as taking responsibility and initiative to get things done. We provide professional consulting, training, and energy management services to commercial, industrial, and municipal sectors, delivering customized solutions and sustainable strategies.

## Additional information

Energy Sciences is an equal opportunity employer and all qualified applicants will receive employment consideration without regard to race, color, religion, national origin, sex, disability status, protected veteran status or other characteristics protected by law.

If you are interested in applying, please submit your resume to [info@esciences.us](mailto:info@esciences.us).