



## Energy Efficiency Programs Outreach Professional

### Milwaukee, Wisconsin

We are looking for an experienced and talented Outreach Professional to lead the technical sales outreach effort to promote and increase participation in our multi-Family energy efficiency program in support of the WI Focus on Energy Program. As an outreach professional for energy efficiency programs with Energy Sciences, you will join our team of degreed energy efficiency professionals helping utility customers take advantage of incentives to reduce energy use in residential Multi-Family properties.

This position has a home-based office in the State of Wisconsin. The ideal location for the person in the role will be Milwaukee, Madison, Appleton, Wausau, or Eau Claire. Up to 100% local travel is required. A local candidate is preferred.

### About You

- You are a collaborative, enterprising individual who likes to work in an open team environment.
- You are a team player.
- You are a highly motivated self-starter who takes the initiative.
- You can raise the performance bar and energize the entire team.
- You are excited about challenging the status quo and offer creative ideas for growth.
- You are a hard worker who can work with autonomy and independence.
- You have excellent verbal and written communication skills.
- You are able to make quick and sound decisions.
- You are able to develop solutions to a variety of complex problems.

### Your Background

- Bachelor's degree in business, marketing, engineering, or a related field.
- Five to ten years of experience with commercial and/or residential utility programs and working with energy efficiency service providers or trade allies.
- Experience and/or strong interest in energy efficiency and/or environmental programs.
- Outreach and energy efficiency technical sales experience.

- Familiar with utility commercial and residential energy efficiency incentive programs, including HVAC and HVAC control, energy management, lighting, and lighting control.
- Good knowledge of HVAC, lighting, HVAC control, lighting, and lighting control systems.
- Experience giving presentations to utility mid-level managers and leaders.
- Managing utility programs' outreach scope, schedule, and budget.
- Experience working with CRMs/Salesforce.
- Certified energy manager (CEM) preferred.
- Building Performance Institute (BPI) Building Analyst certification

## Day-to-Day

- Develop awareness in and adoption of targeted energy-efficient technologies, strategic market development, enhanced customer satisfaction, and deliver on client goals related to outreach activity and energy savings.
- Develop a comprehensive understanding of the Multi-Family customer base.
- Develop and implement long-term outreach plans for growing energy efficiency work in the designated territory for Multi-Family property owners, customers, and trade allies.
- Integrate program offerings into customer operations to improve customer service and satisfaction.
- Work in cooperation with other energy efficiency programs to move projects forward and follow up on leads.
- Perform event planning, coordination, and presentations of programs.
- Maintain organized project files containing project documentation, correspondence, appropriate reference materials, etc.
- Prepare weekly, monthly, and quarterly activity reports and track progress toward program goals.
- Potential assistance in recruiting and working with a network of energy efficiency program service providers and trade allies within a territory to:
  - Build a base of "registered" Trade Allies specific to the specified programs.
  - Ensure they are fully aware of how to participate in the program.
  - Identify, facilitate, and expedite energy efficiency opportunities related to HVAC, lighting, HVAC control, lighting controls
  - Educate on how to leverage energy-efficient technology and utility programs for their and their customers' benefit.
  - Encourage effective marketing of programs.
  - Build relationships and engage with distributors.

## Benefits

We offer an excellent full-time benefits package including DAY 1 benefits (medical, dental, vision, life, STD, LTD), a retirement plan with match, profit sharing, 13 paid holidays, and 120 hours of paid time off starting in year 1.

## More About Energy Sciences

Energy Sciences is on a mission to create a more sustainable and socially responsible energy future. We value working as a team, questioning the status quo to find new and better ways, doing our work with integrity, and taking responsibility and initiative to get things done. We provide professional consulting, training, and energy management services to commercial, industrial, and municipal sectors, delivering customized solutions and sustainable strategies.

## Additional Information

Energy Sciences is an equal opportunity employer, and all qualified applicants will receive employment consideration without regard to race, color, citizenship, national origin, gender, gender expression, gender identity, sexual orientation, age, religion, physical or mental disability, marital status, veteran status, height, weight, genetic information, or status in any group protected by federal, state or local law.

If you are interested in applying, please submit your resume to [info@esciences.us](mailto:info@esciences.us).